

Appalachian State University

# 2019 Annual Report

## Fraternity and Sorority Life



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The fraternity and sorority life community at Appalachian State University had a successful year in 2019. With over 1920 students involved in 33 nationally-recognized organizations and four Governing Councils, the community creates an amazing opportunity for student engagement, leadership, and service. Our fraternity and sorority life leaders continue to strive for positive recognition through hard work and determination. They are constantly challenging the national stigmas and assumptions in true Mountaineer fashion. Congratulations to all of our 2019 Award recipients and a special thanks to all of our 2019 Council Officers and Presidents who worked so diligently. Your hard work and dedication has not gone unnoticed and it is due to your reporting and commitment to ATLAS that this report is even possible.

Our motto for 2019 was “Deeds not Words” and our collective achievements speak towards the abilities of leadership to make positive change and impact. We are happy to share triumphs, challenges, and news with our campus and community.

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## 2019 Award Winners

All organizations wishing to be considered for their respective council organization of the year awards must complete a minimum of 50 “Above and Beyond” points during the calendar year and remain in good standing with ATLAS. All eligible organizations then complete a two page “Chapter Resume” and present in front of a panel made up of Faculty and Staff members and unaffiliated student leaders. The Muse Awards are nomination based and reviewed by Department of Student Engagement and Leadership Staff members. Chapters that meet all “Above and Beyond Points” in a specific ATLAS Benchmarks receive certificates of achievement. Above and Beyond points are tracked throughout the year through ATLAS reporting and a rubric is provided to our chapters at the start of the calendar year.

### Council Awards

**NPHC Organization of the Year** - Alpha Kappa Alpha Sorority, Inc.

**MGC Organization of the Year** - Chi Upsilon Sigma National Latin Sorority, Inc.

**PHC Sorority of the Year** - Sigma Kappa

**IFC Fraternity of the Year** - Sigma Nu

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## Muse Awards

**IMPACT Service & Philanthropy Awards** - Kappa Delta

**Out of the Box Award** - Delta Sigma Theta Sorority, Inc.

**Inclusive Excellence Award** - Alpha Epsilon Pi

**PHC Most Improved** - Chi Omega

**IFC Most Improved** - Phi Sigma Kappa

**Greek Man of the Year** - Jacob Byrd, Sigma Alpha Epsilon

**Sorority President of the Year** - Kimberly Paramo, Chi Upsilon Sigma National Latin Sorority, Inc

**Fraternity President of the Year** - Aaron Carpenter, Alpha Epsilon Pi

**Dr. Jim Avant Advisor of the Year** - Amanda Ullman, Alpha Omicron Pi

**Julie K. Nagel Spirit Award** - Emma Hartman, Sigma Kappa

**Carly Griffin Greek Woman of Service** - Jo Jo Tompkins, Sigma Kappa

## ATLAS Benchmark Certificates

**Alpha Delta Pi** for Risk Management & Scholarship,  
**Alpha Epsilon Pi** for Friendship, Leadership & Service  
**Alpha Kappa Alpha** for Risk Management  
**Alpha Phi** for Friendship, Leadership, Scholarship &  
Service  
**Alpha Phi Alpha** for Risk Management  
**Chi Upsilon Sigma** for Service & Engagement  
**Delta Zeta** for Friendship, Scholarship & Service  
**Kappa Alpha Psi** for Risk Management

**Kappa Delta** for Risk Management & Engagement  
**Phi Beta Sigma** for Friendship & Risk Management  
**Phi Sigma Kappa** for Risk Management  
**Sigma Kappa** for Friendship, Service, Engagement & Risk  
Management  
**Sigma Nu** for Friendship  
**Zeta Phi Beta** for Risk Management  
**Zeta Tau Alpha** for Risk Management



### SERVICE AND PHILANTHROPY

	Reported Service Hours	Reported Donations
Spring Semester	10,159.95	\$133,495.64
Fall Semester	7,203.5	\$39,109.09
<b>Total</b>	<b>17,363.45</b>	<b>\$172,604.73</b>

**\*Totals include amounts for active, recognized organizations at the time**

### SCHOLARSHIP

	Campus Average (Semester)	Cumulative
Spring 2019 Women	3.312	3.283
Spring 2019 Men	3.026	2.989
Spring Fraternity New Members	3.086	3.141
Spring Sorority New Members	2.995	3.089
Fall 2019 Women	3.3	3.27
Fall 2019 Men	3.03	2.994
Fall Fraternity New Members	2.77	2.66
Fall Sorority New Members	3.236	3.25





## Programming Initiatives

### Hazing Prevention

In an effort to be innovative and challenge traditions, our community focused on updating programs in 2019 and mapping out our year in regards to needs and expectations. We recognized that there is a need for hazing prevention education due to the national focus and stigmas centered around fraternal organizations. However, the timing in which we were hosting hazing prevention programs fell directly at the conclusion of campus recruitment efforts and bled into Homecoming festivities creating over-programmed students each September. Our staff and student leaders determined that it would be most beneficial to train and educate our students during the Spring Semester prior to our Formal Recruitment and Intake efforts with incoming students in the fall semester. In February (2020) we will host our first “FSL Love and Respect Month” where the focus will be on building positive relationships and caring for ourselves and others. The month-long series of programs will give students an opportunity to pick and choose opportunities relevant to them and earn points and recognition for ATLAS.

### STRIDE

On September 22, 2019, we hosted our annual STRIDE conference for the new members of the Fraternity and Sorority Life community. This year, we had a total of 671 new members and their new member educators/intake chairs present for the session. We had Dan Fail from Campus Speak presented *A Night to Forget: The Intersections of Blackouts and Sex*, in which

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students learned about the meaning of consent and what constitutes sexual misconduct. We also featured Rasheed Ali Cromwell Esq. from the Harbor institute as he presented *All We Do is Step, Stroll, and Hop!?! What is a Black and Multicultural Greek Lettered Organization?* He educated our IFC and PHC new members on the history of different types of Greek Lettered organizations that exist on App State's campus, and the historical meaning of the events that they hold on campus like Stroll Off and Step Show.

## Mental Health

Our community committed itself to focus on mental health in 2019 and held some awesome programs focused on self-care, self-awareness, and the importance of seeking resources. We hosted four separate Fill Your Bucket events for sorority women focusing on positive self-talk and self-care. The Panhellenic Council also hosted Annalise Sinclair from For College For Life in September. In her keynote "*Sold on Sisterhood*", Annalise challenged our sorority community to assess how we welcome new members into our organizations. She emphasized the importance of creating supportive environments focused on mental health, wellness, and personal success. For our fraternity men, we held five fraternity fellowship dinners. We also started doing monthly First Friday lunches with Fraternity/Sorority Life students and staff during the first week of each month. We believe that no significant learning occurs without significant relationships. Creating intentional space for staff with FSL backgrounds to talk with and meet our students helps develop trust and provide valuable resources outside of their usual spaces and faces.

## White Ribbon Week

The Interfraternity Council hosted White Ribbon Week November 4th - 7th, 2019. The keynote speaker was Tim Mousseau from Campuspeak. Tim did his keynote *Retaking Our Story: Reframing the Sexual Assault Conversation* where Tim had a vulnerable conversation with our students about sexual assault. Our community also tabled throughout the entire week to raise awareness of sexual assault and help open up the conversation within our community.

## ATLAS Programming

80% of the reported chapter-wide programs were for ATLAS requirements covering both Risk Management and Diversity and Inclusion topics. Risk Management topics covered included: alcohol and drug abuse, sexual misconduct, creating safe social environments, mental health, and campus resources. Diversity and Inclusion topics included bias incident training, power and privilege, covert and overt oppression, and racism.



## RECRUITMENT AND INTAKE

Spring 2019	Active Members	New Members
Interfraternity Council Membership	613	58
National Pan-Hellenic Council Membership	50	23
Multicultural Greek Council Membership	6	6
Panhellenic Council Membership	1,128	39
<b>Total FSL Membership</b>	<b>1,797</b>	<b>126</b>

\*There were 1,923 total members involved

Fall 2019	Active Members	New Members
Interfraternity Council Membership	646	138
National Pan-Hellenic Council Membership	57	5
Multicultural Greek Council Membership	8	0
Panhellenic Council Membership	1187	359
<b>Total FSL Membership</b>	<b>1,907</b>	<b>502</b>

\*There were 1,907 total members involved

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## MEMBERSHIP RETENTION

With the collection of data through our Altered Status forms for Spring and Fall 2019, we lost a total of 317 individuals, 76 of whom were new members who did not complete their new member process. 241 were initiated members of their fraternity/sorority.

Classification	Spring 2019	Fall 2019
Freshman	54 (27 New Members)	54 (41 New Members)
Sophomore	36 (4 New Members)	44 (2 New Members)
Junior	32	43 (2 New Members)
Senior	16	38

Reason for Status Change	Spring 2019	Fall 2019
Expulsion	9	17
Suspension	11	22
Transferring	22	24
Withdrawn	96	116





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## SOCIAL EVENT REGISTRATION

### Spring Semester

FSL received 156 Social Event Registrations for the Spring Semester.

Type of Events	# of Submissions	% of submissions
BYOB	78	50%
Third-Party Vendor	67	42.9%
Dry Mixer	11	7.05%

67.79% of the social events reported were co-hosted with at least one other organization.

### Fall Semester

FSL received 181 Social Event Registrations for the Fall Semester. 40 Social Event Registration Forms were denied for either late submission or violation of social policy expectations.

Type of Events	# of Submissions	% of submissions
BYOB	74	41%
Third-Party Vendor	71	40%
Dry Mixer	12	6%
Tailgates	24	13%

24.3% of the social events reported were co-hosted with at least one other organization.



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## CONDUCT

In 2019 the Campus Activities Office started posting a five-year conduct history of all student organizations including fraternity and sorority life sanctions. The history can be found on [campusactivities.appstate.edu](http://campusactivities.appstate.edu).

### **Delta Tau Delta Fraternity (IFC) - Ongoing**

Found responsible for violation of University and National Social Policies in April 2018 and self sanctioned. **Result: Social Restriction through Spring 2019.**

### **Delta Chi Fraternity (IFC) - January 2019**

Found responsible for violations of University and National social policies. **Result: Placed on National Corrective Action through December 2019.**

### **Pi Kappa Phi Fraternity (IFC) - February 2019**

Found responsible for violations of University and National social policies through an Informal Resolution process. **Result: Placed on National Remedial Action Plan and Probation through December 2019.**

### **Theta Chi Fraternity (IFC) - April 2019**

Found responsible for violations of the Organizational Code of Conduct for Property Damage and Social Policy Violation through an Informal Resolution process. **Result: Placed on Social Restriction through December 2019.**

### **Sigma Alpha Epsilon Fraternity (IFC) - July 2019**

Found responsible for violation of the Organizational Code of Conduct and not meeting ATLAS requirements four out of five semesters during an Informal Resolution process. **Result: University Restriction through December 2019.**

### **Alpha Tau Omega Fraternity (IFC) - July 2019**

Found responsible for violation of the Organizational Code of Conduct and not meeting ATLAS requirements four out of five semesters during an Informal Resolution process. **Result: University Restriction through December 2019.**

### **Sigma Alpha Epsilon Fraternity (IFC) - October 2019**

Found responsible for violations of the Organizational Code of Conduct and Social Policy while on University Restriction. **Result: Placed on National Restriction and Probation through December 2020.**

### **Pi Kappa Phi Fraternity (IFC) - October 2019**

Found responsible for violations of the Organizational Code of Conduct during a Formal Investigation process with Pi Kappa Phi National Fraternity. Findings included Failure to Comply, Violation of Law, and Violation of University, National, and Local Policies, Regulations, and Rules. **Result: Organizational Suspension and National Charter Revocation.**

### **Kappa Alpha Order Fraternity (IFC) - October 2019**

Found responsible for violation of National Policy by the National Office. **Result: National Social Suspension.**

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## ASSESSMENT

During the fall semester, the fraternity and sorority life community participated in the National *Fraternity and Sorority Experience Survey* (FSES) offered through the Piazza Center at Penn State University. Incentives were offered to encourage members to participate in the survey. The center received 539 completed responses. The collected data will be a part of a national data set. Our community information, both qualitative and quantitative, will be provided to the Campus Activities Office during the 2020 spring semester.

At the direction and encouragement of the Piazza Center, our campus also began posting a “Community Scorecard” in 2019. Each semester, information collected via ATLAS and Grade Reports are utilized to compile an overview of each chapter and the community as a whole. The scorecards include chapter standing, roster numbers for active and newly initiated members, service hours, philanthropy dollars, retention statistics, and recognition of award recipients. The scorecards are posted on [fsl.appstate.edu](https://fsl.appstate.edu) under resources.



### FRATERNITY AND SORORITY LIFE STAFF

We welcomed a new Graduate Assistant during the fall semester. Ryan Laughlin is a brother of Tau Kappa Epsilon from the Rho Alpha chapter of Winthrop University, where he graduated with a bachelor’s degree in economics in 2017. Before coming to App State he was working at a digital marketing firm in Uptown Charlotte. He soon realized his passion for Higher Education and is now pursuing his Master’s Degree in Student Affairs Administration.